

Rates for advertising on buses

SCR 3000 per metre square per year

Type of buses	Surface Area In Square metre Rear Panel	Surface Area in Square metre Left Hand Side Lower Panel	Surface Area in Square metre— Right Hand Side Lower Panel
TATA 713	2.68	5.67	6.03
TATA 1512	3.12	8.03	6.45
TATA 1316	3.55	9.71	11.61
TATA 1318	2.39	11.24	12.35
TATA 918	1.96	5.74	4.76
AL 154	2.79	10.45	10.6
AL 193	2.68	11.42	11.13
AL 210	2.52	12.46	12.53
Faw Taihu	2.2	5.89	7.12

Rates for advertising at the Victoria Terminal—
SCR 9,000 per square metre per year

Space available
3 x 2 metres
2 x 2 metres
1 x 2 metres

Payment

1. SPTC will charge Advertiser for advertising spaces as per specified rates.
2. All payments will be made in advance unless agreed otherwise with SPTC depending on quantity and type of advert.



Advertising on SPTC buses and at the Victoria Terminal



Information



SEYCHELLES PUBLIC TRANSPORT CORPORATION

Head Office
English River

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General Conditions

1. SPTC will provide advertising space on its buses and at the Victoria terminal.
2. Buses will be made available to the Advertiser under a pre-determined and agreed schedule between SPTC and the Advertiser for fixing/repairing of advertisement panels.
3. The cost of panels, frames, artwork, painting and other incidentals will be borne by the Advertiser and SPTC is solely renting the space on both the buses and the Victoria Terminal.



4. The advertiser shall be responsible to comply with all laws, regulations, customs and others regarding the display of advertisement, and under no circumstances shall SPTC be liable for any breach of these requirements.
5. SPTC reserves the right to refuse to allow adverts which it considers in its sole discretion to be improper.
6. Any interested person may contact SPTC for discussions and further conditions.
7. An agreement will be signed by SPTC and the Advertiser before advert is put up.



Advertising on buses

- a) Promoters can advertise on any number of buses
- b) Adverts to be through the use of paints or vinyl stickers and put up by Advertiser
- c) Advertisers shall select any bus of their choice to place their adverts on
- d) Adverts to be placed on body panels only



Advertising on billboards at the Victoria Terminal

- 1) Allocation of spots will be on a first come first serve basis. SPTC will allocate areas for different size of boards
- 2) The board shall be of 3 x 2 metres maximum dimension placed on galvanized poles of diameter 2½ inches to be provided by the Advertiser
- 3) Boards shall be placed at a height of 2 metres above ground level
- 4) Only one board to be placed per pole per company
- 5) Advertisers can promote services on any number of billboards